CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
803397 /	06259492

Product
OBAMA FOR AMERICA

Contract Dates	Estimate #
09/12/12 - 09/17/12	**1536**

Advertiser	Original Date / Revision
Obama for America 2012	09/07/12 / 09/07/12

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WOIO	Teresa Difuria	Telerep-Philade

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
D 1	WOIO	09/11/12	09/17/12	Action News at 430a	430-5a		:30			NM	0	$0.00
D 2	WOIO	09/11/12	09/17/12	Action News at 5a	5-6a		:30			NM	0	$0.00
D 3	WOIO	09/11/12	09/17/12	Action News at 6a	6-7a		:30			NM	0	$0.00
D 4	WOIO	09/11/12	09/17/12	The Early Show	7-9a		:30			NM	0	$0.00
D 5	WOIO	09/11/12	09/17/12	CBS Evening News	630-7P		:30			NM	0	$0.00
D 6	WOIO	09/11/12	09/17/12	America Now	9-10a		:30			NM	0	$0.00
D 7	WOIO	09/11/12	09/17/12	Let's Make A Deal	10-11a		:30			NM	0	$0.00
D 8	WOIO	09/11/12	09/17/12	Price is Right	11a-12p		:30			NM	0	$0.00
D 9	WOIO	09/11/12	09/17/12	Action News at Noon	12-1230p		:30			NM	0	$0.00
D 10	WOIO	09/11/12	09/17/12	CBS Soaps	1230-2p		:30			NM	0	$0.00
D 11	WOIO	09/11/12	09/17/12	The Talk	2-3p		:30			NM	0	$0.00
D 12	WOIO	09/11/12	09/17/12	Anderson	3-4p		:30			NM	0	$0.00
D 13	WOIO	09/11/12	09/17/12	Action News at 4p	4-5p		:30			NM	0	$0.00
D 14	WOIO	09/11/12	09/17/12	Action News at 5p	5-6p		:30			NM	0	$0.00
D 15	WOIO	09/11/12	09/17/12	Action News at 6p	6-630p		:30			NM	0	$0.00
D 16	WOIO	09/11/12	09/14/12	7-730p	7-730p		:30			NM	0	$0.00
D 17	WOIO	09/11/12	09/14/12	730-8p	730-8p		:30			NM	0	$0.00
D 18	WOIO	09/11/12	09/17/12	Action News at 11p	11-1135p		:30			NM	0	$0.00
D 19	WOIO	09/15/12	09/15/12	11p-1205a	11p-1205a		:30			NM	0	$0.00
D 20	WOIO	09/16/12	09/16/12	11p-1205a	11p-1205a		:30			NM	0	$0.00
D 21	WOIO	09/11/12	09/17/12	David Letterman	1135p-1238a		:30			NM	0	$0.00
D 22	WOIO	09/11/12	09/17/12	Craig Ferguson	1235a-138a		:30			NM	0	$0.00
D 23	WOIO	09/15/12	09/15/12	Sat Early Show	9-11a		:30			NM	0	$0.00
D 24	WOIO	09/15/12	09/15/12	SA Action News at 7p	7-8p		:30			NM	0	$0.00
D 25	WOIO	09/15/12	09/15/12	SA Action News at 7p	7-8p		:30			NM	0	$0.00
D 26	WOIO	09/15/12	09/15/12	King of Queens	1205a-105a		:30			NM	0	$0.00
D 27	WOIO	09/16/12	09/16/12	CBS Sunday Morning	9-1030a		:30			NM	0	$0.00

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Contract / Revision	Alt Order #
803397 /	06259492

Contract Dates	Product	Estimate #
09/12/12 - 09/17/12	OBAMA FOR AMERICA	**1536**

Advertiser	Original Date / Revision
Obama for America 2012	09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
D 28	WOIO	09/16/12	09/16/12	Face the Nation	1030-11a		:30			NM	0	$0.00
D 29	WOIO	09/16/12	09/16/12	SU Action News at 630p	630-7p		:30			NM	0	$0.00
D 30	WOIO	09/16/12	09/16/12	Extra Weekend	1205a-1a		:30			NM	0	$0.00
D 31	WOIO	09/17/12	09/17/12	Mon Hour 1	8-9p		:30			NM	0	$0.00
D 32	WOIO	09/17/12	09/17/12	Mon Hour 2	9-10p		:30			NM	0	$0.00
D 33	WOIO	09/11/12	09/11/12	Tue Hour 1	8-9P		:30			NM	0	$0.00
D 34	WOIO	09/11/12	09/11/12	Tue Hour 2	9-10P		:30			NM	0	$0.00
D 35	WOIO	09/11/12	09/11/12	Tue Hour 3	10-11P		:30			NM	0	$0.00
D 36	WOIO	09/12/12	09/12/12	Wed Hour 3	10-11p		:30			NM	0	$0.00
D 37	WOIO	09/13/12	09/13/12	Thur Hour 1	8-9P		:30			NM	0	$0.00
D 38	WOIO	09/14/12	09/14/12	Fri Hour 1	8-9p		:30			NM	0	$0.00
D 39	WOIO	09/14/12	09/14/12	Fri Hour 3	10-11p		:30			NM	0	$0.00
D 40	WOIO	09/15/12	09/15/12	Sat Hour 2	9-10p		:30			NM	0	$0.00
D 41	WOIO	09/15/12	09/15/12	Sat Hour 3	10-11p		:30			NM	0	$0.00
D 42	WOIO	09/16/12	09/16/12	Sun Hour 1	7-8p		:30			NM	0	$0.00
D 43	WOIO	09/15/12	09/15/12	NCAA Football Reg Game 1	330-7p		:30			NM	0	$0.00
D 44	WOIO	09/16/12	09/16/12	NFL Today	12-1p		:30			NM	0	$0.00
D 45	WOIO	09/16/12	09/16/12	Tailgate 19	11a-12p		:30			NM	0	$0.00
D 46	WOIO	09/15/12	09/15/12	NCAA Football Reg Game 1	330-7p		:30			NM	0	$0.00
D 47	WOIO	09/16/12	09/16/12	AFC GAME 2	415p-7p		:30			NM	0	$0.00
D 48	WOIO	09/16/12	09/16/12	Browns Football	1-415p		:30			NM	0	$0.00
N 49	WOIO	09/12/12	09/16/12	Action News at 430a	430-5a		:30			NM	6	$240.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/10/12	09/16/12	--WT--S	6				$40.00			
N 50	WOIO	09/12/12	09/17/12	Action News at 5a	5-6a		:30			NM	4	$500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/10/12	09/16/12	--WTF--	3				$125.00			
Week:		09/17/12	09/23/12	M------	1				$125.00			
N 51	WOIO	09/12/12	09/17/12	Action News at 6a	6-7a		:30			NM	4	$500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/10/12	09/16/12	--WTF--	3				$125.00			
Week:		09/17/12	09/23/12	M------	1				$125.00			
N 52	WOIO	09/12/12	09/17/12	The Early Show	7-9a		:30			NM	4	$460.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/10/12	09/16/12	--WTF--	3				$115.00			
Week:		09/17/12	09/23/12	M------	1				$115.00			
N 53	WOIO	09/12/12	09/17/12	CBS Evening News	630-7P		:30			NM	4	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/10/12	09/16/12	--WTF--	3				$650.00			
Week:		09/17/12	09/23/12	M------	1				$650.00			
N 54	WOIO	09/12/12	09/17/12	America Now	9-10a		:30			NM	4	$300.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/10/12	09/16/12	--WTF--	3				$75.00			
Week:		09/17/12	09/23/12	M------	1				$75.00			
N 55	WOIO	09/12/12	09/17/12	Let's Make A Deal	10-11a		:30			NM	4	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			

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Obama for America 2012	09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$500.00						
Week:		09/17/12	09/23/12	M------	1	$500.00						
N 56	WOIO	09/12/12	09/17/12	Price is Right	11a-12p		:30			NM	4	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$525.00						
Week:		09/17/12	09/23/12	M------	1	$525.00						
N 57	WOIO	09/12/12	09/17/12	Action News at Noon	12-1230p		:30			NM	4	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$475.00						
Week:		09/17/12	09/23/12	M------	1	$475.00						
N 58	WOIO	09/12/12	09/17/12	CBS Soaps	1230-2p		:30			NM	4	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$600.00						
Week:		09/17/12	09/23/12	M------	1	$600.00						
N 59	WOIO	09/12/12	09/17/12	The Talk	2-3p		:30			NM	4	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$350.00						
Week:		09/17/12	09/23/12	M------	1	$350.00						
N 60	WOIO	09/12/12	09/17/12	Anderson	3-4p		:30			NM	4	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$100.00						
Week:		09/17/12	09/23/12	M------	1	$100.00						
N 61	WOIO	09/12/12	09/17/12	Action News at 4p	4-5p		:30			NM	4	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$450.00						
Week:		09/17/12	09/23/12	M------	1	$450.00						
N 62	WOIO	09/12/12	09/17/12	Action News at 5p	5-6p		:30			NM	4	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$500.00						
Week:		09/17/12	09/23/12	M------	1	$500.00						
N 63	WOIO	09/12/12	09/17/12	Action News at 6p	6-630p		:30			NM	4	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$700.00						
Week:		09/17/12	09/23/12	M------	1	$700.00						
N 64	WOIO	09/12/12	09/14/12	7-730p	7-730p		:30			NM	3	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$500.00						
N 65	WOIO	09/12/12	09/14/12	730-8p	730-8p		:30			NM	3	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$500.00						
N 66	WOIO	09/12/12	09/17/12	Action News at 11p	11-1135p		:30			NM	4	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	3	$1,000.00						
Week:		09/17/12	09/23/12	M------	1	$1,000.00						
N 67	WOIO	09/15/12	09/15/12	11p-1205a	11p-1205a		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	-----1-	1	$750.00						
N 68	WOIO	09/16/12	09/16/12	11p-1205a	11p-1205a		:30			NM	1	$775.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	------1	1	$775.00						
N 69	WOIO	09/12/12	09/17/12	David Letterman	1135p-1238a		:30			NM	4	$1,400.00
Week:		09/10/12	09/16/12	--WTF--	3	$350.00						
Week:		09/17/12	09/23/12	M------	1	$350.00						
N 70	WOIO	09/12/12	09/17/12	Craig Ferguson	1235a-138a		:30			NM	4	$300.00
Week:		09/10/12	09/16/12	--WTF--	3	$75.00						
Week:		09/17/12	09/23/12	M------	1	$75.00						
N 71	WOIO	09/15/12	09/15/12	Sat Early Show	9-11a		:30			NM	2	$200.00
Week:		09/10/12	09/16/12	-----2-	2	$100.00						
N 72	WOIO	09/15/12	09/15/12	SA Action News at 7p	7-8p		:30			NM	1	$250.00
Week:		09/10/12	09/16/12	-----1-	1	$250.00						
N 73	WOIO	09/15/12	09/15/12	SA Action News at 7p	7-8p		:30			NM	2	$500.00
Week:		09/10/12	09/16/12	-----2-	2	$250.00						
N 74	WOIO	09/15/12	09/15/12	King of Queens	1205a-105a		:30			NM	1	$75.00
Week:		09/10/12	09/16/12	-----1-	1	$75.00						
N 75	WOIO	09/16/12	09/16/12	CBS Sunday Morning	9-1030a		:30			NM	1	$450.00
Week:		09/10/12	09/16/12	------1	1	$450.00						
N 76	WOIO	09/16/12	09/16/12	Face the Nation	1030-11a		:30			NM	1	$450.00
Week:		09/10/12	09/16/12	------1	1	$450.00						
N 77	WOIO	09/16/12	09/16/12	SU Action News at 630p	630-7p		:30			NM	1	$500.00
Week:		09/10/12	09/16/12	------1	1	$500.00						
N 78	WOIO	09/16/12	09/16/12	1205a-1a	1205a-1a		:30			NM	1	$130.00
Week:		09/10/12	09/16/12	------1	1	$130.00						
N 79	WOIO	09/17/12	09/17/12	Mon Hour 1	8-9p		:30			NM	1	$1,300.00
Week:		09/17/12	09/23/12	1------	1	$1,300.00						
N 80	WOIO	09/17/12	09/17/12	Mon Hour 2	9-10p		:30			NM	1	$1,750.00
Week:		09/17/12	09/23/12	1------	1	$1,750.00						
N 81	WOIO	09/12/12	09/12/12	Wed Hour 3	10-11p		:30			NM	1	$2,500.00
Week:		09/10/12	09/16/12	--1----	1	$2,500.00						
N 82	WOIO	09/13/12	09/13/12	Thur Hour 1	8-9P		:30			NM	1	$1,400.00
Week:		09/10/12	09/16/12	---1---	1	$1,400.00						
N 83	WOIO	09/14/12	09/14/12	Fri Hour 1	8-9p		:30			NM	1	$800.00
Week:		09/10/12	09/16/12	----1--	1	$800.00						
N 84	WOIO	09/14/12	09/14/12	Fri Hour 3	10-11p		:30			NM	1	$900.00

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		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	----1--	1		$900.00					
N 85	WOIO	09/15/12	09/15/12	Sat Hour 2	9-10p		:30			NM	1	$750.00
Week:		09/10/12	09/16/12	-----1-	1		$750.00					
N 86	WOIO	09/15/12	09/15/12	Sat Hour 3	10-11p		:30			NM	1	$800.00
Week:		09/10/12	09/16/12	-----1-	1		$800.00					
N 87	WOIO	09/16/12	09/16/12	Sun Hour 1	7-8p		:30			NM	1	$3,500.00
Week:		09/10/12	09/16/12	------1	1		$3,500.00					
N 88	WOIO	09/16/12	09/16/12	NFL Today	12p-1p		:30			NM	1	$1,200.00
Week:		09/10/12	09/16/12	------1	1		$1,200.00					
N 89	WOIO	09/16/12	09/16/12	Tailgate 19	11a-12p		:30			NM	1	$250.00
Week:		09/10/12	09/16/12	------1	1		$250.00					
N 90	WOIO	09/15/12	09/15/12	330p-7p	330p-7p		:30			NM	2	$800.00
Week:		09/10/12	09/16/12	-----2-	2		$400.00					
N 91	WOIO	09/16/12	09/16/12	AFC GAME 2	415p-7p		:30			NM	2	$3,500.00
Week:		09/10/12	09/16/12	------2	2		$1,750.00					
N 92	WOIO	09/16/12	09/16/12	Browns Football	1-415p		:30			NM	1	$15,000.00
Week:		09/10/12	09/16/12	------1	1		$15,000.00					
N 93	WOIO	09/15/12	09/15/12	330p-7p	330p-7p		:30			NM	1	$400.00
Week:		09/10/12	09/16/12	-----1-	1		$400.00					
									Totals		109	$69,030.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/17/12	109	$69,030.00	$58,675.50
Totals	109	$69,030.00	$58,675.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.